

AAPEX DRIVING ACADEMY INTRODUCES NEW STATE-OF-THE-ART DRIVER EDUCATION PROGRAM

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BY SCOTT LESLIE
The Business Link

Motor vehicle collisions are the number one killer of today's young people. But AAPEX Driving Academy is helping teens arrive alive with the launch of the "LOOK-PREDICT-PREVENT" Program—a new state-of-the-art driver education course designed in strict compliance with the Ministry of Transportation.

Developed by Christine Raby, the owner of AAPEX Driving Academy, "Look, Predict, Prevent" is created to help new drivers improve their skills in four key areas—hazard recognition, vehicle handling, space management and speed management—contributing factors that lead to 60% of all vehicle collisions.

"Our roads are becoming more and more complex these days," Christine says of their new course. "So we felt it was important to reinvent the way we teach our driving course. We've added laptop computers and PowerPoint presentations that keep students interested and engaged. LOOK-PREDICT-PREVENT is also based on a discussion-style platform with activities that help students get more involved with the learning process. It's fun, engaging and informative."

Starting on May 24th, the course will include 20 hours of in-class instruction, 10 hours of private behind-the-wheel in-car instruction, and 10 hours of Homelinks assignments.

Christine feels that taking a driver education course like those at AAPEX is one of the most important steps a beginning driver can take.

"There's no such thing as 'accidents,'" she says. "The majority of so-called 'accidents' are actually predictable and preventable so our emphasis is al-



The AAPEX Driving Academy team.

ways on collision prevention. We also teach our students important lessons like fuel-saving habits that will last a lifetime."

Established in 1988, AAPEX is the largest driving academy in the Niagara Region with eight convenient locations. For the past seven years, AAPEX has also been voted the number one driving school in Niagara in the Reader's Choice Awards. Several qualities have helped set them apart from the competition. These include:

- Student schedules tailored to the individual's needs.
- Niagara's largest fleet of driving instructors and vehicles.
- In-vehicle lessons starting weeks after completing in-class training.

- On-line registration, computerized scheduling and tracking.
- Full office support staff available six days a week.

AAPEX offers a number of other benefits to their clients. AAPEX vehicles are all equipped with special AVL units that track each lesson by satellite. In addition, AAPEX is the only driving school in Niagara that provides students with on-line access to their driving schedules. Each student receives their own personal password and username so they can login and set up their appointments.

According to Christine, it's just one more reason why AAPEX has become the first choice for student drivers in Niagara.

"We're not the best because we're the biggest," she says. "We're the biggest because we're the best. We service all our client needs—from new drivers to seniors, highway driving to winter driving. We do it all." **BL**

AAPEX DRIVING ACADEMY

At AAPEX DRIVING ACADEMY you not only get a great head-start in driving education, but you get it from friendly instructors that care about the safety of drivers on our roads. For more information or to register online visit www.aapexdriving.com.

Proven Excellence

Christine Raby would like to thank her team for their dedication

The success of Aapex Driving Academy is due to my team of professional instructors who share my passion. Through the years, I have been blessed, working with the best the industry has to offer. Their innovation and dedication are unmatched. Never stagnant, they continue their quest by upgrading their skills and techniques. It's exciting and encouraging to see their hard work pay off year after year. Aapex Driving Academy has been voted #1 in Niagara since 2003.

**LOOK
PREDICT
PREVENT**

**Register online:
aapexdriving.com**

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